

# Lead Paint Alliance Toolkit for Establishing Laws to Control the Use of Lead in Paint

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# Outline

- Overview of the Toolkit
- Module Bi: Health impacts
- Module Biii: Economic impacts



# Overview of the Toolkit

- Provides information on health and environmental concerns
- Explains test methods
- Describes existing paint market
- Shows how to establish laws
- Structure:
  - Understanding the Problem
  - Identifying the Market
  - Taking Action





# Understanding the Problem

Modules in this section:

- Module A. Lead Paint and the Problem
- **Module B.i. Health Hazards of Lead**
- Module B.ii. Environmental Impact of Lead
- **Module B.iii. Economic Impact**
- Module C.i. Analytical Methods for Measuring Lead in Blood
- Module C.ii. Analytical Methods for Measuring Lead in Paint



# Identifying the Market

Modules in this section:

- Module D. Industry Perspective on the Elimination of Lead Paint
- Module E. Alternatives to Lead in Paint
- Module F. Summary of Lead in Paint Testing in Developing Countries
- Module G. Challenges for Small and Medium Paint Manufacturers



# Taking Action

Modules in this section:

- Module H (i-iv). 4 Case Studies on Existing Lead Paint Laws (European Union, United States, Uruguay and Philippines)
- Module I. Conducting lead awareness-raising campaigns
- Module J. Developing Legal Limits on Lead in Paint





Toolkit for Establishing Laws to Control the Use of Lead in Paint

# Module Bi

## Health Hazards of Lead



# Sources of lead release

Natural (volcanic, weathering of rocks)

## Anthropogenic sources:

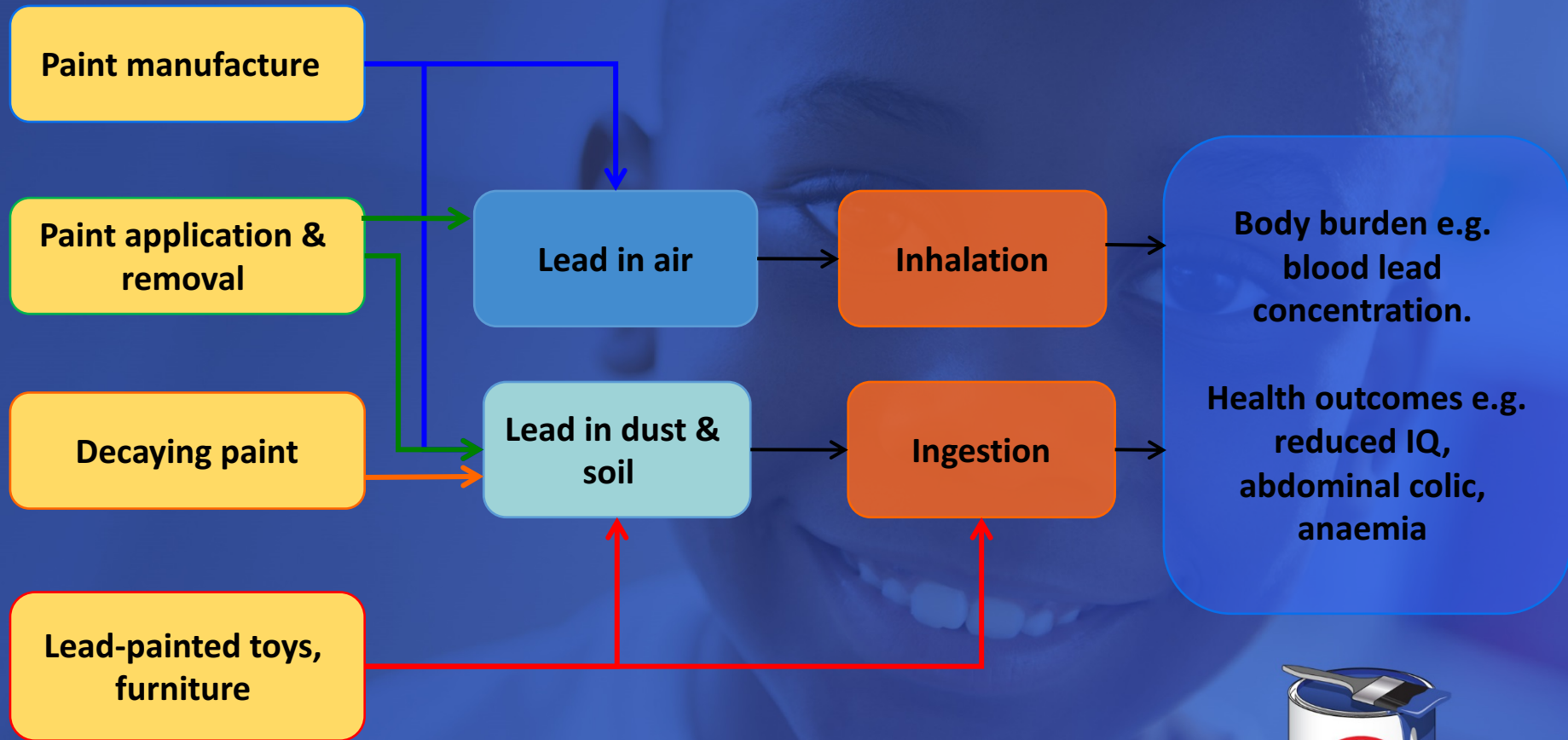
- mobilization of lead in raw materials such as fossil fuels and other extracted and treated ores and metals
- direct releases from waste to soil and aquatic environments
- releases during the manufacture, use and disposal of products using lead (e.g. **paint**, batteries, toys)
  - prior to the removal of lead from gasoline in most countries, leaded gasoline was a significant source of lead

Lead is mainly emitted in particle form, is transported through the atmosphere and settles on soil, plants, water etc





# Multiple pathways of exposure to lead from paint



# Ingestion is an important route of exposure for children

Children may ingest contaminated dust and paint chips

Children with pica are at particularly high risk – severe poisoning may occur

Picture is a radiograph of a child with lead poisoning from eating lead paint, showing paint chips (white spots) dispersed throughout the gut



Figure 2 – A large quantity of lead paint chips can be seen in this radiograph of the abdomen and pelvis of a 2-year-old boy with lead poisoning.



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# Lead accumulates in the body

Bound to red blood cells and distributes to soft tissues, e.g. brain and kidneys, and to bone

Stored in bone for many years (half-life = 10 – 25 years)

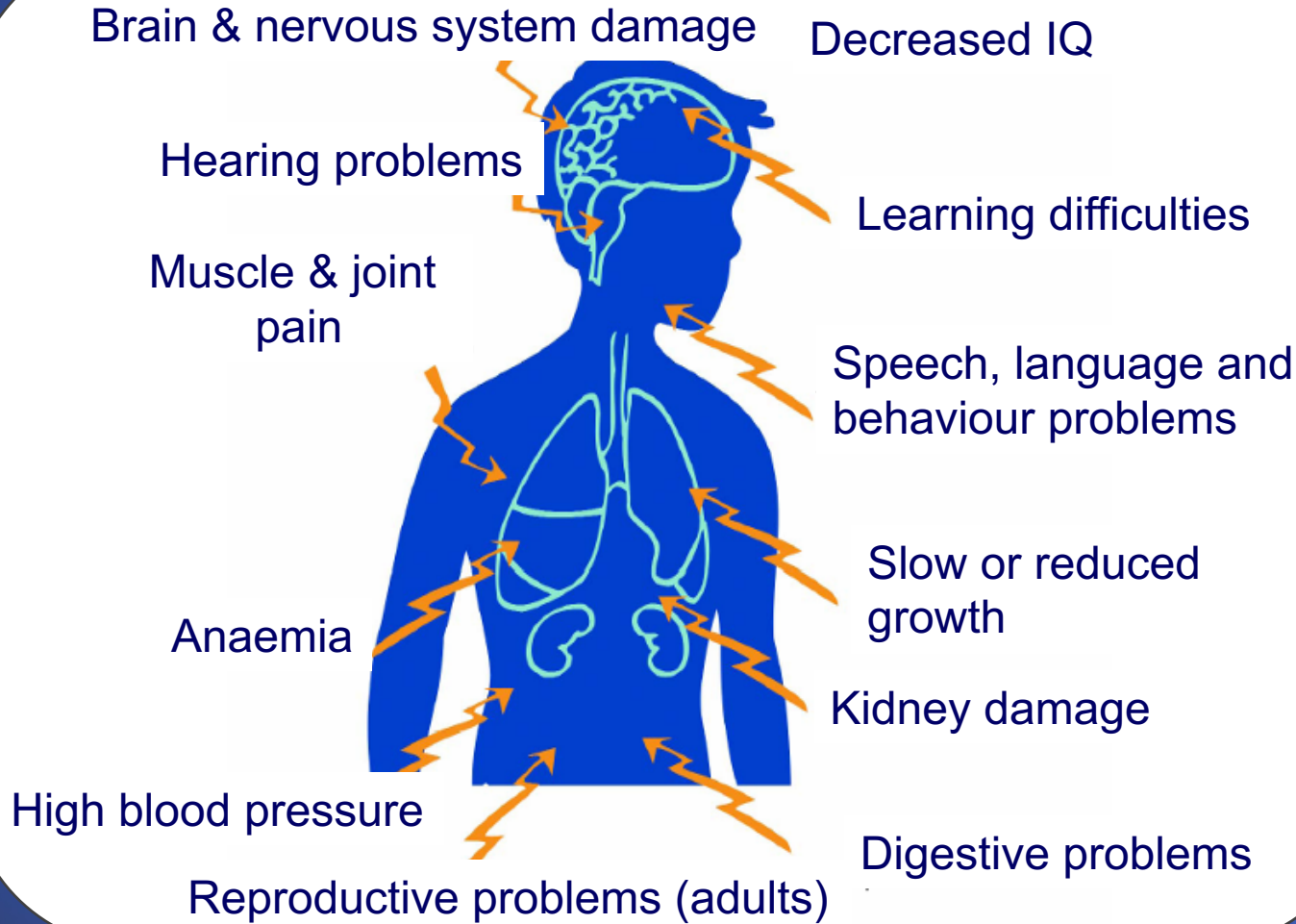
Lead in bone provides a pool from which lead can move back into blood and to target organs

e.g. during pregnancy, lactation and the menopause





# Lead is a multi-system toxicant



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# No known threshold for toxic effects – US National Toxicology Program assessment of evidence

**Table 1.1: NTP conclusions on health effects of low-level Pb by life stage**

Life Stage	Blood Pb Level	NTP Conclusion	Principal Health Effects	Bone Pb Evidence
Children	<5 µg/dL	<i>Sufficient</i>	Decreased academic achievement, IQ, and specific cognitive measures; increased attention-deficit/hyperactivity disorder and problem behaviors	Tibia and dentin Pb are associated with attention-deficit/hyperactivity disorder and cognition.
		<i>Limited</i>	Delayed puberty and decreased dental caries (≥12 years)	Children does not show growth.
	<10 µg/dL	<i>Sufficient</i>	Delayed puberty, IQ, and decreased hearing	
		<i>Limited</i>	Increased hypersensitivity to allergens and increased IgE	
		<i>Inadequate</i>	Any age – asthma, eczema, cardiovascular disease	
	Adults	<5 µg/dL	<i>Sufficient</i>	Reduced fetal growth
<i>Limited</i>			Increased incidence of essential tremor	No data
<10 µg/dL		<i>Sufficient</i>	Increased blood pressure, increased risk of hypertension, and increased incidence of essential tremor	The association between bone Pb and cardiovascular effects is more consistent than for blood Pb.
		<i>Limited</i>	Psychological effects, decreased cognitive function, decreased hearing, increased incidence of ALS, and increased cardiovascular-related mortality; maternal blood Pb associated with increased incidence of spontaneous abortion and preterm birth	The association between bone Pb and cognitive decline is more consistent than for blood Pb.
		<i>Inadequate</i>	Immune function, stillbirth, endocrine effects, birth defects, fertility or time to pregnancy**, sperm parameters**	No data

<5 µg/dL  
 Decreased academic achievement & IQ, & increased problem behaviours  
 Effects on kidney, reduced fetal growth

**Abbreviations:** ALS, amyotrophic lateral sclerosis; IgE, immunoglobulin E; IQ, intelligence quotient

\*Increased serum IgE is associated with hypersensitivity; however, as described in [Section 1.4.3](#), increased IgE does not equate to disease.

\*\*The NTP concludes that there is *inadequate* evidence that blood Pb levels <10 µg/dL are associated with fertility, time to pregnancy, and sperm parameters; however, given the basis of the original nomination, the NTP evaluated the evidence that higher blood Pb levels (i.e., >10 µg/dL) are associated with reproductive and developmental effects, and those conclusions are discussed in [Section 1.4.6](#) and presented in [Table 1.2](#).

# Who is at risk? Children

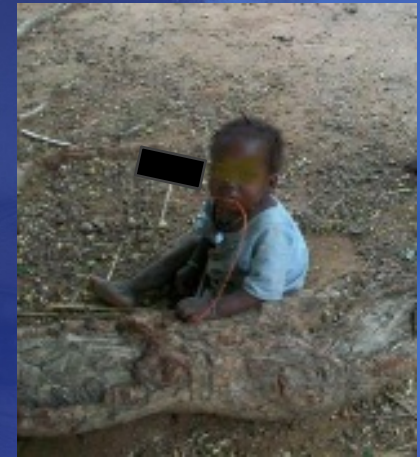
Children have greater exposure:

- play on the ground, hand-to-mouth activity, mouthing objects
- absorb 4-5 times more lead from the gut than adults

Fetal period and early childhood are critical periods for neurological and other organ development

Damage to the neurological system may be permanent

- reduces a child's potential for intellectual development
- increases the likelihood of behavioural disorders





# Who is at risk? Pregnant women

Pregnancy mobilizes lead stored in bone, releasing it back into blood where it can be circulated to maternal tissues and the fetus

Increased risk of hypertension during pregnancy – may be greater risk of pre-eclampsia

Exposure of pregnant women can result in exposure of the fetus – may cause reduced fetal growth



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# Lead causes significant burden of disease

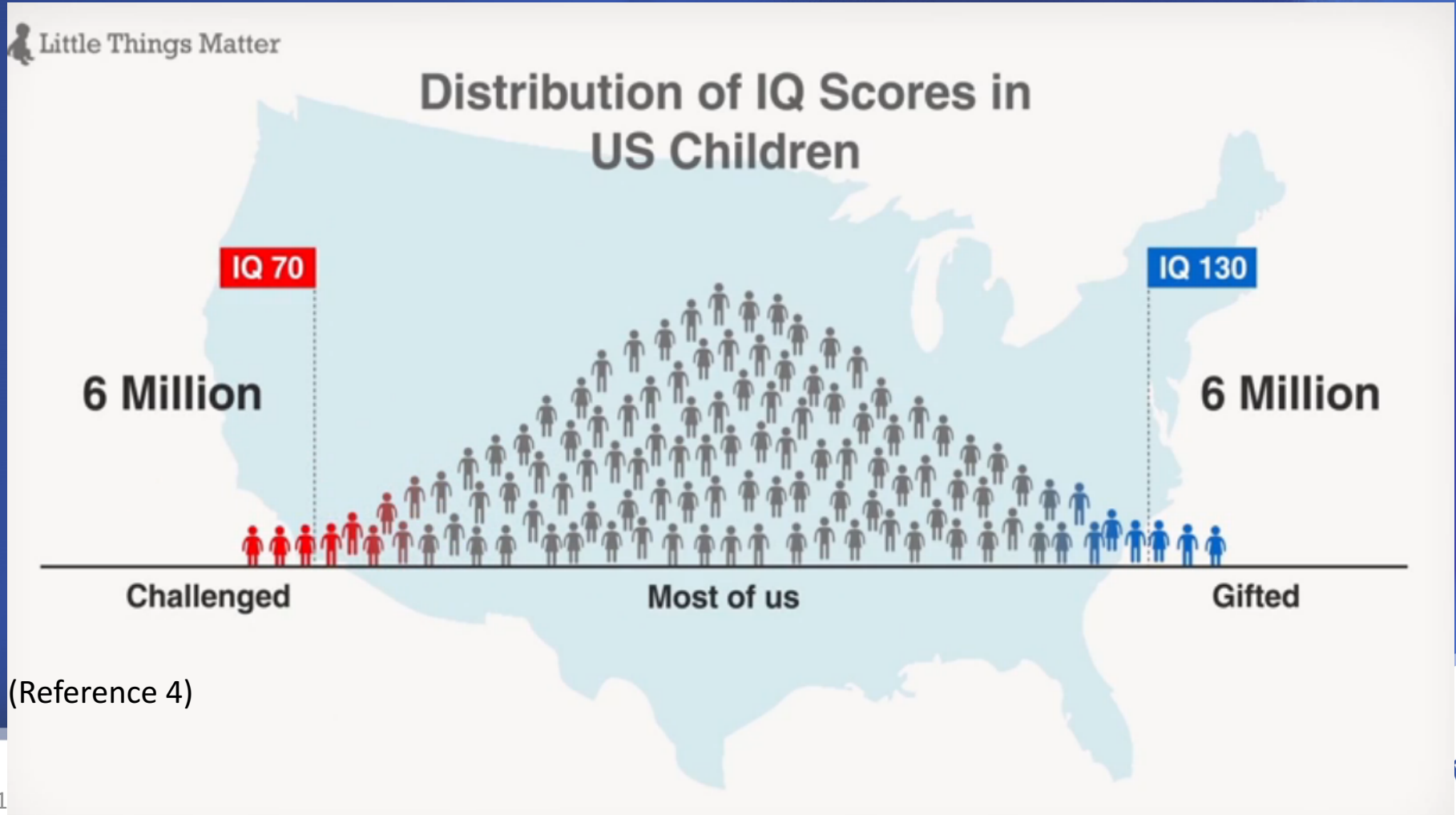
- 853,000 deaths in 2013 from long-term effects
- Estimated to account for:
  - 9.3% of the global burden of idiopathic intellectual disability
  - 6.6% of the global burden of stroke
  - 4% of the global burden of ischaemic heart disease

(estimates by Institute for Health Metrics and Evaluation 2015)



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# Small IQ reduction has significant societal impact (mean IQ 100)

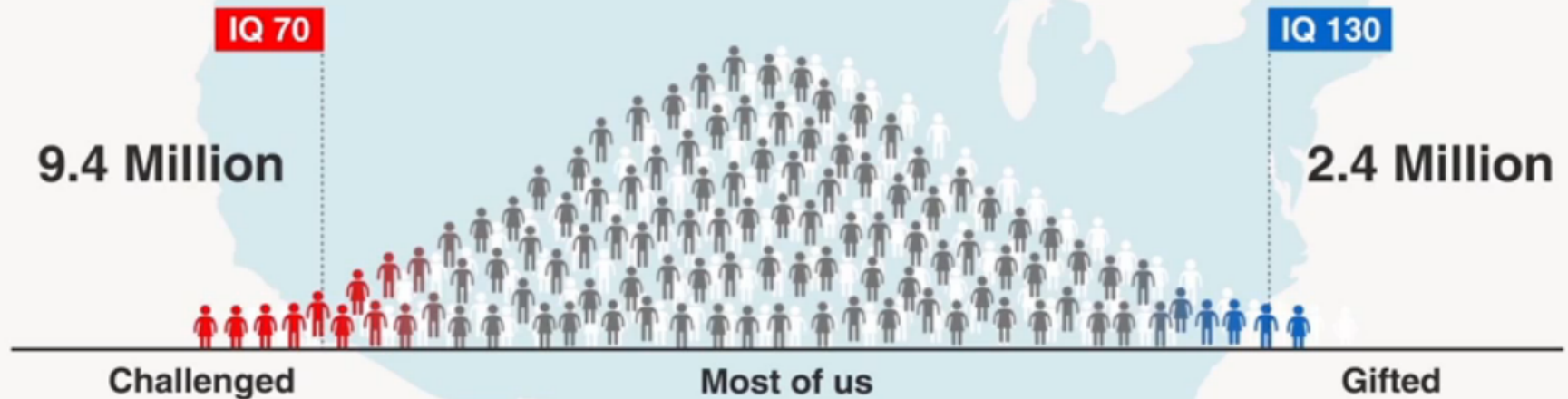




# Small IQ reduction has significant societal impact (mean IQ 95)

Little Things Matter

## Distribution of IQ Scores in Lead-Exposed US Children



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# Module Biii?

## Economic Impact of Childhood Lead Exposure



# Estimated Costs of Childhood Lead Exposure in Low- and Middle-Income Countries

- Total estimated cost in LMICs = \$977 billion (range \$728.6–1162.5 billion) of international dollars in 2008
- Regional economic losses estimated as:
  - Africa: \$134.7 billion, i.e. 4.03% of regional GDP
- Source: Attina TM, Trasande L (2013) Economic Costs of Childhood Lead Exposure in Low- and Middle-Income Countries. *Environ Health Perspect* 121(9): 1097-110

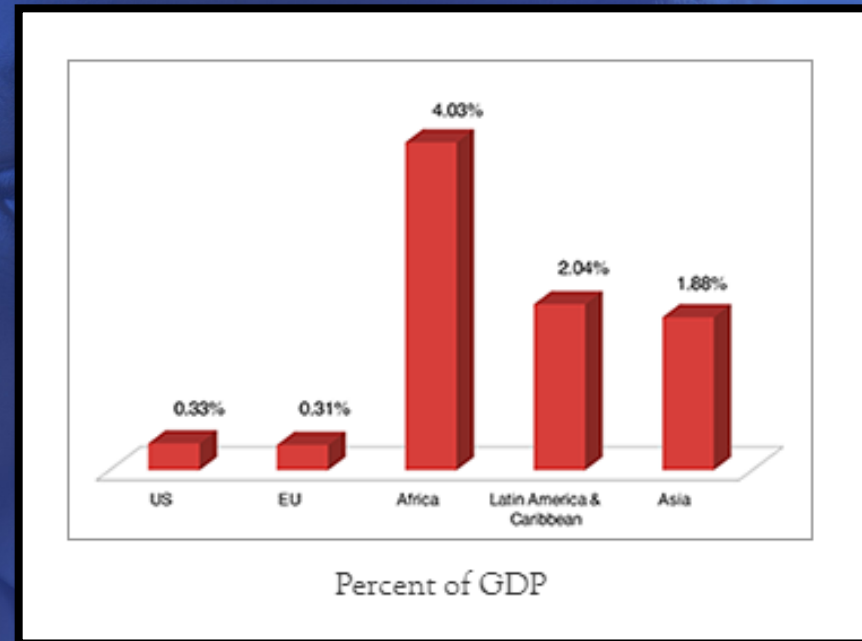


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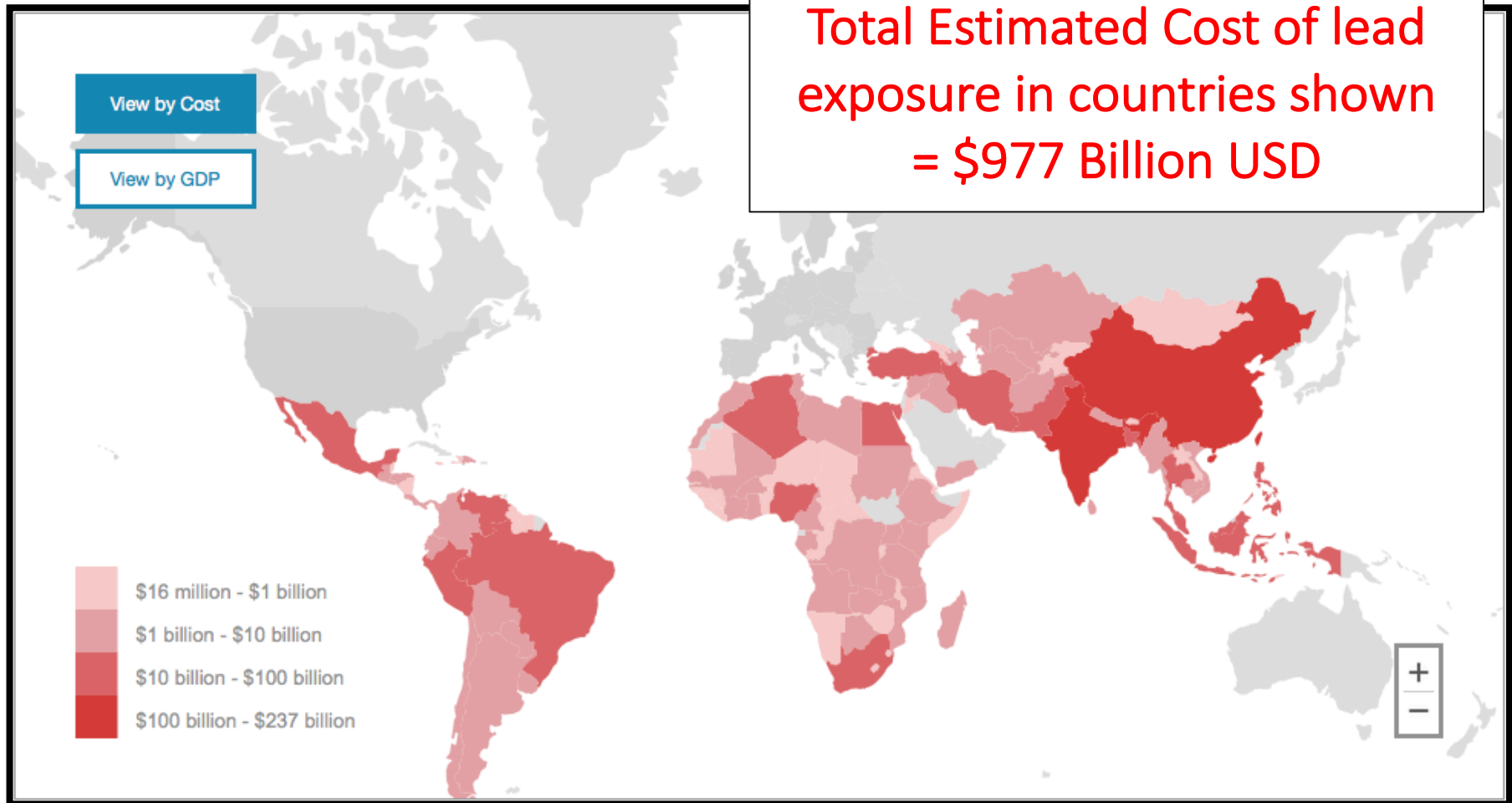
# Developing Countries have been left behind

- Overall burden associated with childhood lead exposure in **LMICs** amounted to 1.20% of world GDP in 2011; approximately \$977 billion international dollars in 2008
- For comparison, economic impact of lead exposure in the **U.S. and in EU** countries is \$50.9 and \$55 billion, respectively



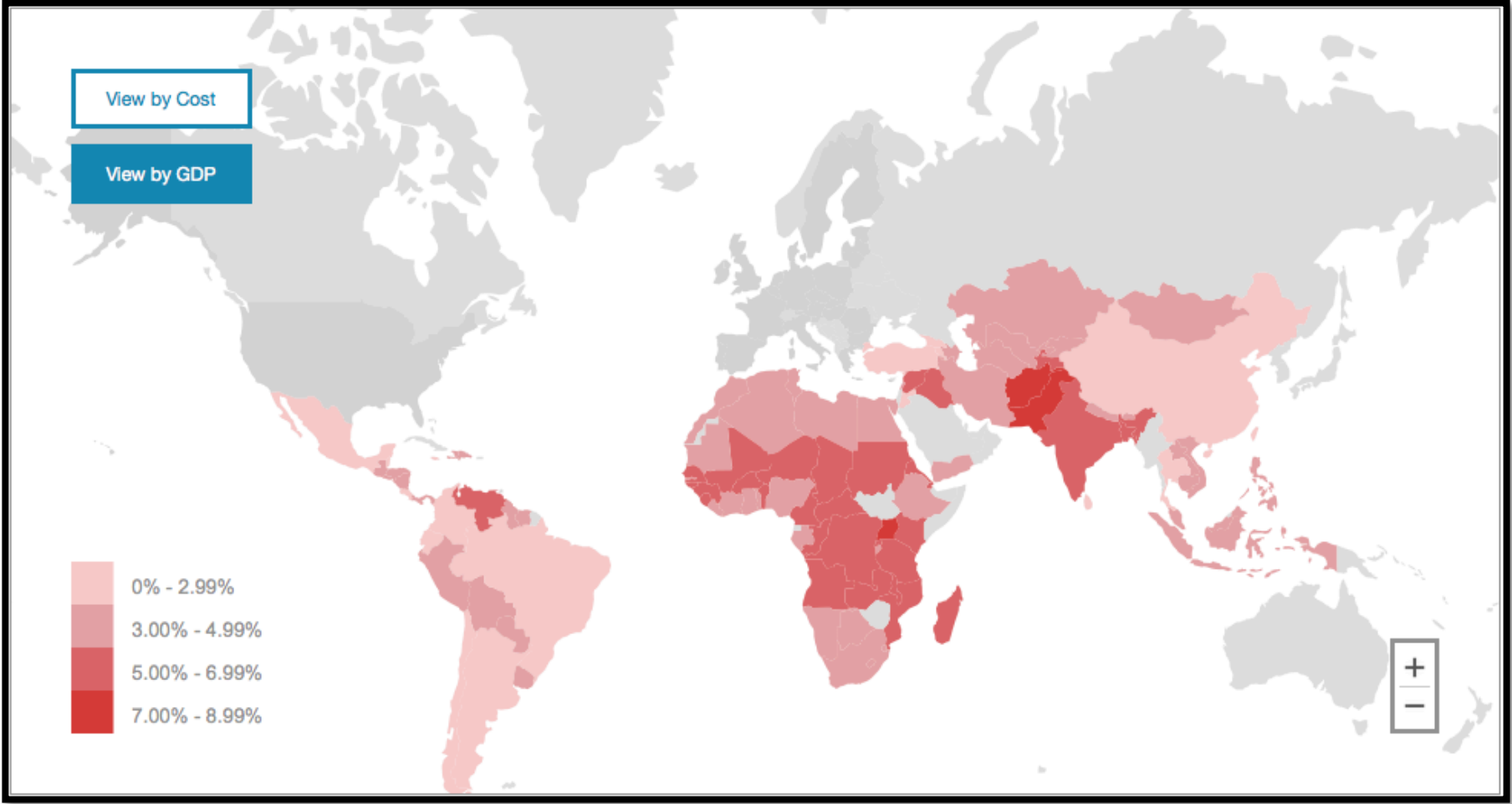
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# Costs of Childhood Lead Exposure



<http://www.med.nyu.edu/pediatrics/research/environmentalpediatrics/leadexposure>

# Costs of Childhood Lead Exposure, % of GDP





# Country specific example: Cameroon

## Cameroon

Region: Africa

Sub-Region: Middle Africa



Cost: ?

**\$2.52 billion**

Cost as percent of GDP: ?

**5.28%**

Average Blood Lead Level: ?

**6.45  $\mu\text{g}/\text{dl}$**

Presumed IQ Loss: ?

**2 million points**

Lost Lifetime Economic Productivity per IQ Point: ?

**\$1,247**

Population under 5 years of age: ?

**611,000 children**

Cost Compared to the region: ?



Percent GDP Loss Compared to the region: ?



# Comparison with Net Overseas Development Assistance in Africa

Country	Net ODA for 2008 (US \$, millions)	Lost economic productivity per each 1-year cohort of children under 5yrs (US \$, millions)
Cameroon	\$299	\$1,260
Côte d'Ivoire	\$200	\$881
Ethiopia	\$1,845	\$1,790
Ghana	\$726	\$860
Kenya	\$955	\$1,504
Mozambique	\$1,345	\$812
Nigeria	\$638	\$4,866
Rwanda	\$452	\$316
South Africa	\$882	\$8,854
Tanzania	\$1,373	\$1,241
Uganda	\$1,009	\$1,062
Zambia	\$705	\$721

Sources: Attina & Trasande, 2013; OECD iLibrary; ODA Official development assistance disbursements



# Summary

- There is no safe level of lead – children are especially at risk
- The economic impact of lead exposure is enormous
- The Lead Paint Alliance Regulatory Toolkit provides helpful information to establish laws to eliminate lead in paint



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# Thank you

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